

Marissa Lucy Marganian

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I am an award-winning Production Executive with over a decade of television experience. I began my career in the field and in post-production as a freelance producer. In 2011, I made my way over to the network where I managed over hundreds of hours of programming for multiple networks. I'm known for my strong leadership, my creative approach to challenging production scenarios, and I'm not afraid to take risks. My most recent expertise in digital media has directly contributed to record-breaking growth on both linear and digital platforms.

WORK EXPERIENCE

Warner Bros. Discovery • Washington D.C. Metro Area • 11/2019 – 07/2023

Supervising Producer, Digital Content – True Crime & Paranormal

- Production Principle for over 100 hours of programs and podcasts for WBD's True Crime & Paranormal networks and contributed to record-breaking growth for the company.
- Created and managed a new podcast team to lead the way in the development of IP for WBD.
- Managed numerous projects simultaneously under tight budgets and schedules that ultimately resulted in high ratings in a very competitive landscape.
- Crimes Gone Viral, Executive Producer
- Urban Legends with the Ghostbrothers Podcast, Executive Producer
- A Ghost Ruined My Life with Eli Roth Podcast, Executive Producer
- Disappeared Podcast, Executive Producer
- Nightmare Next Door Podcast, Executive Producer
- Who the (Bleep) Did I Marry Podcast, Executive Producer

Discovery Inc • Silver Spring, MD • 07/2015 – 11/2019

Producer | Investigation Discovery and American Hero Channel

- Credits for ID Include: Murder Comes to Town, Evil Kin, Evil Twins, Fatal Vows, Murder Board, Still a Mystery
- Credits for AHC Include: America: Facts vs. Fiction, World War II: Witness to War, 9/11: The Falling Man, Top Ten Warfare

Discovery Communications • 10/2011 – 07/2015

Coordinating Producer | ID, AHC, Destination America

- Produced over 100 hours of programs for the ID, AHC, and Destination America networks.

Associate Producer | ID, Destination America, Military Channel

- Associate Produced over 100 hours of programs for the ID, Military Channel and Destination America Networks.

Sirens Media • 07/2011 – 10/2011

Associate Producer

- Freelance AP for the series 'Stolen Voices, Buried Secrets' Season 2 for ID.

Discovery Studios • 10/2008 – 07/2011

Associate Producer

- Freelance AP for many series including 'Hoarding: Buried Alive' Season 3 for TLC, 'Masters of Survival' for the Discovery Channel, 'Powering the Future' for the Science Channel and 'Dr. Oz's Ultimate Top 20' for Discovery Health.

Senior Production Assistant

- Freelance PA for the series 'Into the Pride with Dave Salmoni' for Animal Planet.

National Geographic Television • 06/2008 – 10/2008

Production Assistant

- Freelance PA for the documentary 'Guns in America' for the National Geographic Channel.

EDUCATION

BA in English

Villanova University • 09/2003 – 05/2007

General Business Minor

Division I Women's Lacrosse – Captain Senior Year

Boston University Study Abroad Internship Program in Sydney, Australia (2006)

VOLUNTEERING & LEADERSHIP

DC Environmental Film Festival

Screener

SKILLS

Storytelling, Writing, Podcasting, Post Production, Streaming Media, Reality TV, Documentaries, Final Cut Pro, Avid, Field Production